

LUM

RETAIL LIGHTING GROUP™



IMPACT
AMBIANCE
SUSTAINABILITY



THE EYE PLACE
WINDERMERE, FL

LUM Retail Lighting Group is a full service lighting design business that focuses on creating atmospheres that enhance your retail experience. LUM has developed a selection of core architectural and decorative lighting fixtures focused on providing clients an effective and extremely efficient illuminated retail and office environment. Years of research and development has gone into the creation of color correct LED bulbs specifically designed for the optical and commercial retail industry that are exclusive to the LUM Retail Lighting Group Products. These green products have the latest technology available, which helps lower your energy bills.

LIGHTING CAN GREATLY AFFECT HOW WE FEEL AND DETERMINE YOUR MOOD.

The proper color temperature of the LUM LED bulb IS designed to provide the proper brightness, intensity and contrast to create the optimal lighting for product presentation and work task.

B E N E F I T S

- + HIGH EFFICIENCY LED BULBS/LOWER ENERGY COST
- + LOW HEAT OUTPUT- UNLIKE TRADITIONAL HALOGEN
- + LONGER LIFE- UP TO 50,000 HOURS
- + COLOR STABILITY
- + GREEN TECHNOLOGY- LOWERS OVERALL ENERGY FOOTPRINT



THE BULB

- + High CRI - 90+
- + 50,000 Hours or 5 Year Warranty
- + 4,000K Color Temperature
- + Dimmable



LUM
LIGHTING

The image shows a store interior with a large wall-mounted logo that reads "EYE|DESIGNS". The logo is illuminated by LUM lighting, which is described as being crisp, clean, and true to color. The lighting is bright and focused on the logo, creating a clear and professional appearance.

EYE|DESIGNS



HALOGEN
LIGHTING

The image shows the same store interior as the top image, but with halogen lighting. The lighting is warmer and more yellowish, which makes the "EYE|DESIGNS" logo appear less sharp and more washed out. The overall atmosphere is less professional and more dimly lit.

EYE|DESIGNS

Shopping is an emotional activity, so proper lighting is a key factor to a retailer's success. Light is one of the critical elements for creating emotional responses as well as product connections.

SEE THE DIFFERENCE

Color is possibly the most important visual parameter in a retail environment. It can influence product perception, identify your store and set the overall mood. Just look at the drastic difference of LUM's LED lighting solutions versus standard halogen lighting. The LUM Lighting is crisp, clean and true to color. This is achieved with technologically advanced LUM Lighting bulbs, which provide light that more closely simulates the properties of natural light.

EXPERIENCE THE RESULTS

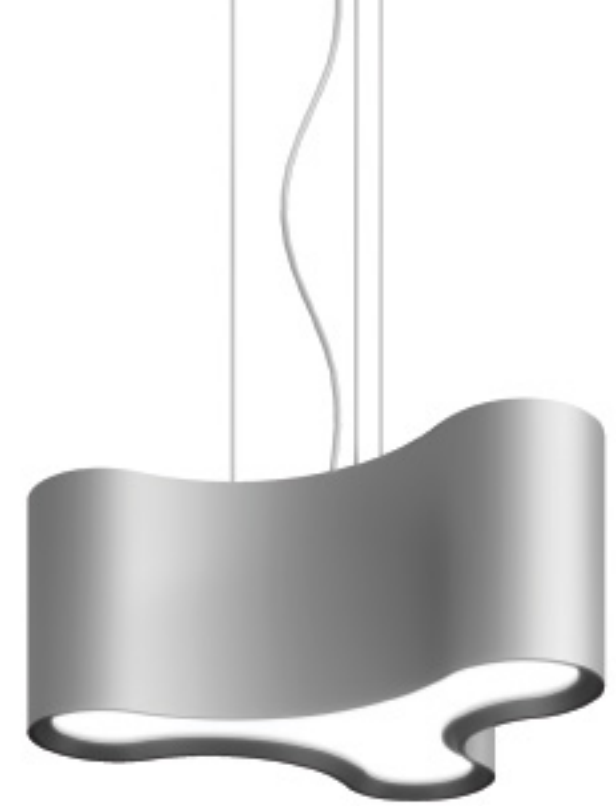


ENVISION EYECARE
CELEBRATION, FL



ARCHITECTURAL
LIGHTING

- + MULTI-POINT
- + TRACK
- + RECESSED CANS



DECORATIVE
LIGHTING

- + CHANDELIERS
- + PENDANTS
- + SCONCES

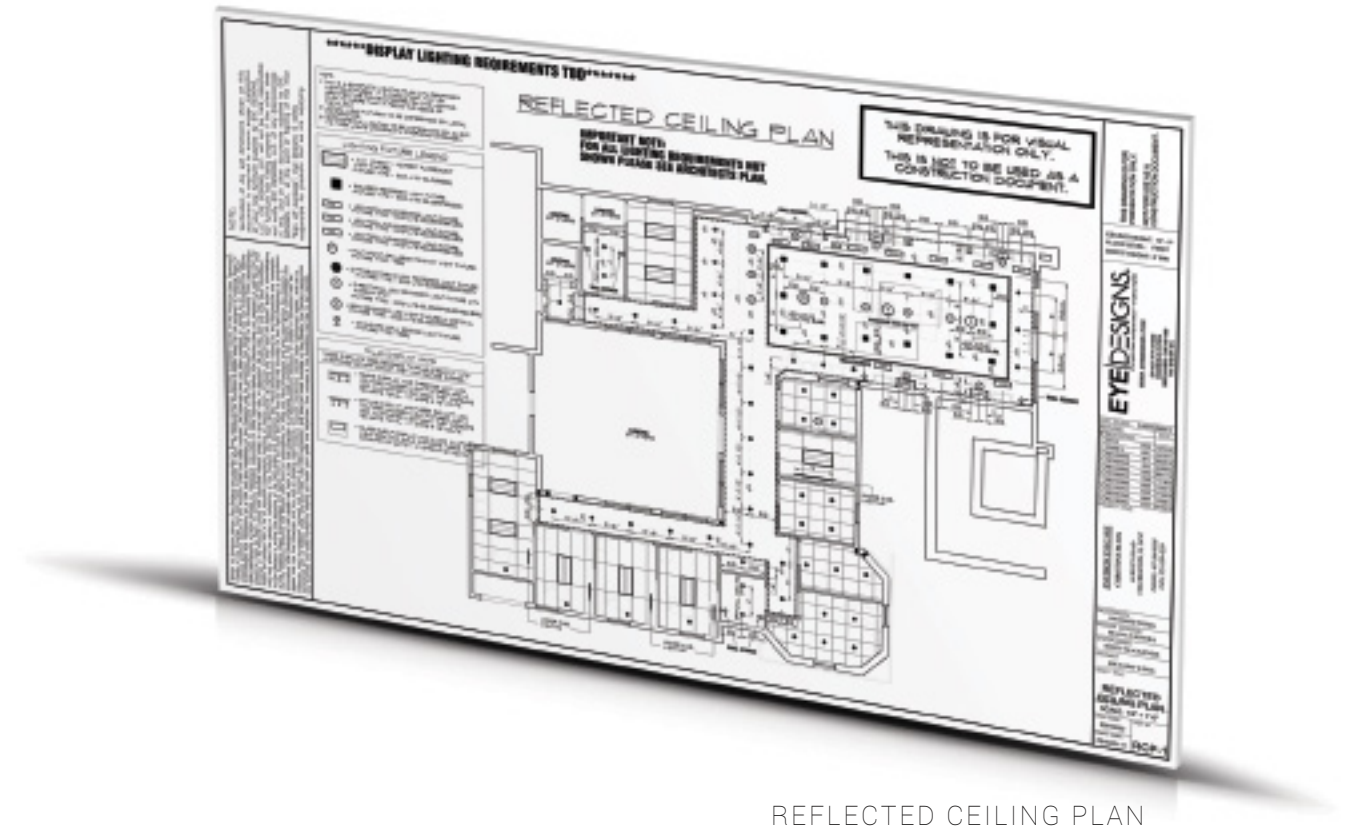
P R O C E S S

Utilizing the latest in lighting technology and lighting analytics, the professional staff of LUM will generate the proper lighting requirement for your retail selling environment along with general lighting recommendations for your entire location. The team will develop a detailed Reflected Ceiling Plan specifying the positioning of various lighting fixtures throughout your space.

LIGHT ENHANCES THE DESIRED TRAFFIC FLOW DIRECTING CUSTOMERS TO THE POINT OF SALE

All fixtures will be identified in the lighting legend provided on the plans as a cross reference. The plans will then be quoted and supplied to our clients for their approval. Lighting spec sheets will also be available for architects and contractors as reference sheet to specific energy use, mounting requirements, dimmers etc...

FREE LIGHTING ANALYSIS FOR RETROFITS



CREATE
INTENSITY



ST. JOHN'S EYE ASSOCIATES
PONTE VEDRA, FL

LUM

RETAIL LIGHTING GROUP

LUM@eyedesigns.com // www.lumlighting.com

220 West Fifth Avenue
Collegeville, PA 19426
800.346.8890

www.eyedesigns.com
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